

# PAN 2014 Survey Results – May 1, 2014

(531 responses)

## About the Survey

- Its purpose was to focus PAN's 2014 goals based on residents' concerns. It's a "snapshot in time."
- We wanted to know if residents thought an issue was important, regardless of their position on it.
- The survey was not meant to be scientific; the terminology we used reflects what's heard in the community.
- We determined some issues are best dealt with at a neighborhood level (flooding, crime [which is also a part of Emergency Preparedness], traffic-calming on residential streets).
- Other issues are more of the City's responsibility (street and sidewalk conditions, water availability/rationing, bike routes)
- Residents apparently feel they are not being listened to by the Council and commissions.
- A vast majority feel Palo Alto is declining as a place to live.

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## Issues Unanimously Rated Very Important

- Electing councilmembers who support residents' interests
- Increasing City Council support for residents' interests
- Architecture (build-to-street, design exceptions, building height, etc)
- Water availability/Rationing

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## Issues Mostly Rated Very Important

- Crime
- Increasing city commission support for residents' interests
- Streets and sidewalk conditions
- Traffic on major streets such as El Camino, University Ave, Embarcadero, Oregon, Park Blvd
- Increased density
- Emergency Preparedness

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## Issues That Are Neighborhood-specific (but have an impact on all Palo Altans)

- Parking intrusion from business developments
- Lack of adequate parking in your neighborhood
- Downtown Development
- Flood control

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## Living in Palo Alto

- Palo Alto as a place to live is rated as Unanimously Declining
- Ease of travel to work is rated as Unanimously Declining
- Affordability of your current housing is rated as Unanimously Declining
- Access to retail services is split between Declining and Staying the Same

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## Asked to Rank Issues

Crime  
Residential Neighborhood Livability  
Development

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## Top Twenty Issues Ranked as Very or Moderately Important

Rank	Issue	Very/Mod Important	Not Important
1	Electing councilmembers who support residents' interests	96%	4%
2	Streets and sidewalk conditions	96%	4%
3	Emergency Preparedness	95%	5%
4	Increasing City Council support for residents' interests	94%	6%
5	Water availability/Rationing	94%	6%
6	Crime	93%	7%
7	Increasing city commission support for residents' interests	93%	7%
8	Architecture (build-to-street, design exceptions, building height, etc.)	92%	8%
9	Government transparency / Sunshine laws	91%	9%
10	Downtown Development	91%	9%
11	2014 Council Elections	90%	10%
12	Concept Plan for California Avenue	89%	11%
13	Flood control	89%	11%
14	Comp Plan Update	88%	12%
15	PC (Planned Community) Zoning	87%	13%
16	Future of Cubberley	87%	14%
17	Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd	87%	13%
18	Major gridlocked intersections	85%	16%
19	Traffic signals and management	84%	16%
20	Inadequate code enforcement	83%	17%

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### CITY GOVERNMENT

1	Electing councilmembers who support residents' interests	96%	4%
4	Increasing City Council support for residents' interests	94%	6%
7	Increasing city commission support for residents' interests	93%	7%
9	Government transparency / Sunshine laws	91%	9%
11	2014 Council Elections	90%	10%

### DEVELOPMENT

8	Architecture (build-to-street, design exceptions, building height, etc.)	92%	8%
10	Downtown Development	91%	9%
12	Concept Plan for California Avenue	89%	11%
14	Comp Plan Update	88%	12%
15	PC (Planned Community) Zoning	87%	13%
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### TRAFFIC & PARKING

17	Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd	87%	13%
18	Major gridlocked intersections	85%	16%
19	Traffic signals and management	84%	16%

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