

**In an Emergency You May Be On Your Own
Be Prepared**



Palo Alto Neighborhoods (PAN) presents an

Emergency Preparedness Faire

Palo Alto Chili Cook-off

July 4th - Noon - 4:30 - Mitchell Park



What We Accomplished

What We Set Out to Do

- Reach a broad demographic, particularly children and varied ethnic groups
- Provide information and resources
- Educate people on becoming prepared
- Demonstrate how to prepare emergency kits
- Encourage people to become Block Coordinators
- Remind people to prepare for their pets
- Prepare those with special needs

What We Did

- **Educated**
 - Provided giveaway bags of preparedness literature and Vials of Life
 - Explained how to become prepared
- **Demonstrated**
 - Car, office and pet emergency go bags
 - How to use HAM radio
- **Organized**
 - Know your neighborhood
 - Become a Block Coordinator

Who Visited



- **Over 500 people – 15+% of Cookoff attendees**
- **Ages 1 to 70+ / Lots of Families / Teens**
- **Multi-cultural**

We Educated by . . .

- Introducing people to their neighborhood organizations
- Recruiting Block Coordinators to help each neighborhood become prepared
- Explaining simple steps to prepare for emergencies



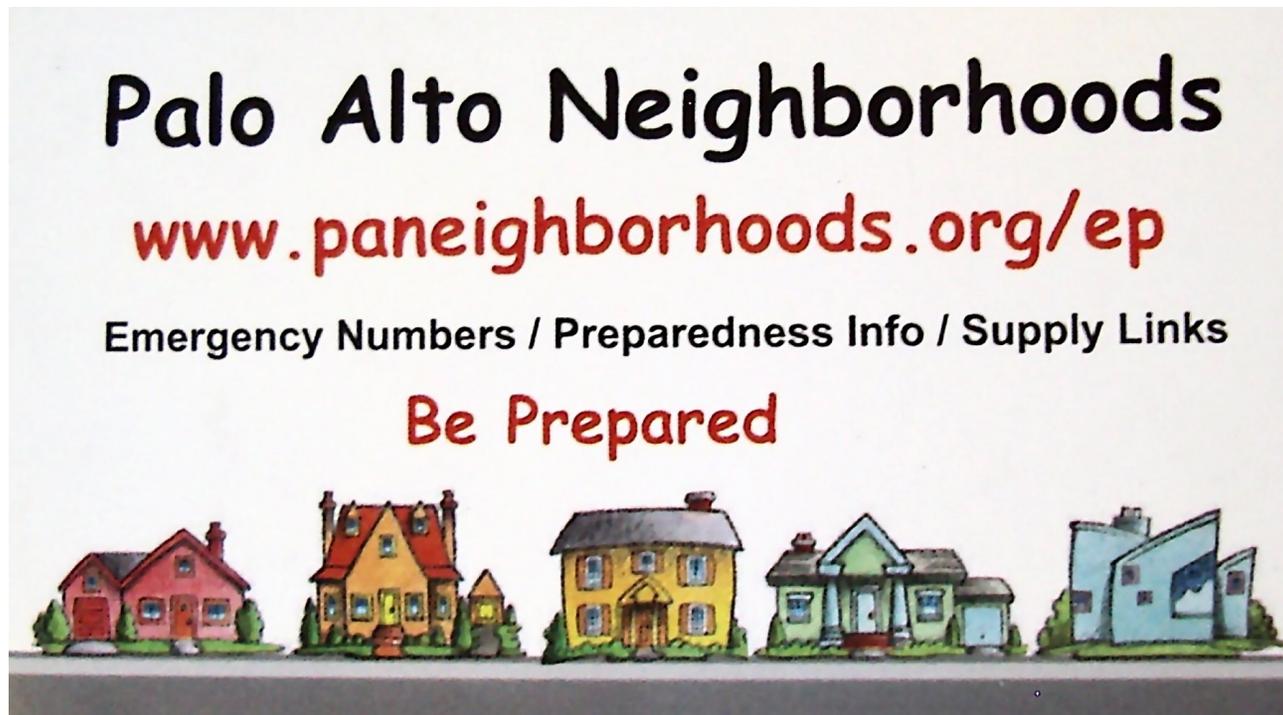
We Demonstrated How to Prepare



- A kit for one's car
- An office kit
- Kits for dogs and cats
- A flash drive to hold scanned important documents



We Created a Website



And handed out magnets with its location

Giveaway Bag Contents

- PAN Emergency Supplies for Your Home brochure
- PAN Emergency Supplies While Away from Home brochure
- Discount coupons
- Guide to Preparing for Pandemic Flu
- Pocket Guide to Emergency Preparedness
- Putting down Roots in Earthquake Country
- Be Red Cross Ready – 3 Actions Large Print Booklet
- Food and Water in an Emergency
- Are You Ready for a Fire?
- Are You Ready for A Flood or Flash Flood? Brochure
- Before Disaster Strikes (Financial Preparedness)
- Vial of Life

Additional Materials

- Pets and Disasters: Get Prepared
- Disaster Preparedness for Seniors by Seniors
- PAN Emergency Prep website magnets
- How many pets in house stickers
- How Long to Store Food
- Emergency Preparedness Coloring Book

Via Our Prizewheel We Gave Out

8 Survival Kits



10 Kit-in-a-Can Mini Survival Kits



100 Ultralight Towels



30 Flash Lights & 5 Power Flares

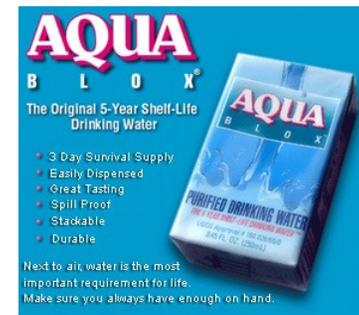


More Prizewheel Giveaways

50 Emergency Food Bars



150 Boxes of Water



50 Emergency Blankets



10 Personal First Aid Kits



Thanks to Our Sponsors!

- City of Palo Alto – printing fliers & brochures
- Chamber of Commerce – yo-yos
- Hewlett-Packard – prizewheel items & other costs
- Red Cross – pamphlets and kits
- Priya & Shashi Jaggia (Keller Williams) – giveaway bags
- Palo Alto Neighborhoods – money & volunteers
- EMS & AMR – shirts and hats for prizes
- John Spiller – Media coverage
- Channing House – tables & chairs
- Palo Alto Hardware, Peninsula Hardware, Maximart and PowerFlare for discount coupons

And Our Volunteers

- Red Cross
- KZSU – Mark Lawrence
- PAN EP Fair Subcommittee – Sheri Furman, John Spiller, Annette Ashton & Ken Dueker
- The many neighborhood volunteers who put together materials and helped at the booths

What's Next?

Airport Day

Emergency Preparedness Fair

September 9

. . . *if* we can get funding